

ONE **SOURCE.** INFINITE **RESOURCES**.



Order event giveaways, promotional items and trade show materials from Proforma Federal brought to you exclusively by FBC. Co-brand your giveaway with the event logo alongside your company logo. Enjoy enhanced delivery options, including delivery to the show, and special FBC exhibitor-only pricing. Best of all, 100% of these custom-printed items are made in the USA!

NEW! Reach your customers, even during COVID-19, with FBC's Swag in a Bag!

(240) 565-5541 | tricia@fbcinc.com | proformafederal.espwebsite.com

# **Gift American Made**

Support American jobs by ordering your promotional items from American factories. Buying American-made goods doesn't just support the workers who make those goods. Every U.S. manufacturing job supports an additional 1.4 jobs in other parts of our economy. Further, buying USA-made means a lower carbon footprint, less pollution and human rights that are valued.

American-made custom printed products strike a patriotic chord with your customers, too. You'll find great promotional items proudly manufactured in America in this catalog. Don't see what you're looking for? We have thousands more products – including pens, shirts, caps, mugs and bottles, bags, journals and more – that can all feature your custom logo and imprint. Connect with us to select your options.

We can serve you.

#### The Power of "ONE" Services & Products

We have assembled a complete offering of services and products to handle all your business needs. Proforma applies creativity and innovation to your business challenges, from the development of brochures and promotional items to the execution of marketing campaigns and ecommerce solutions, making us the One Source for all your brand marketing and graphic communications needs

Learn how our Promotional Products and Programs can help your company get the recognition it deserves.

#### **Contact Us Today!**

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# Virtual Show? Virtual Bag!

### Virtual conferences are the "new normal" – keyword being "new!"

If you are new to the trend too, you might be wondering how you can create visibility for your brand...Introducing SWAG IN A BAG!

## Why you don't want to miss out on this opportunity:

The major advantage of participating in the Swag In A Bag promo is the lead generation and analytics opportunities that come with this kind of promotion. The promotional items in the swag bag take attendees directly to your virtual booth, which brings attendees directly to the point of purchase with an offer – there's nothing more compelling! Each time an attendee visits your booth and clicks on the offer, they will enter their email address and contact information. This means event exhibitors will have access to this information to better connect with guests both during and after the event!

#### How does it work?

- 1. Visit Our Exclusive Online Site: Shop for your custom giveaways at https://ProFedFBC. brandedpromotions.com
- 2. Place Your Order Directly Online: A representative from Proforma Federal will be in touch with you to confirm all the details.
- 3. Pre-Show Marketing is Included! Once your company is registered in the Swag In A Bag program, your information will be included in all marketing leading up to the event. That means that sponsors and attendees will learn about you even before they log in for their first seminar!
- 4. After the Event: Your custom branded item will arrive carefully packaged with your information included so your company continues to stand out.

Call FBC at (800) 878-2940 for more details.



Koozie® britePix® Can Kooler Item #: 45448 Quantities of 200+ = \$0.98/each



**BIC Mark It™ Permanent Marker** Item #: MRPG Quantities of 300+ = \$1.35/each



4-1 Golf Tee Packet Item #: 61091 Quantities of 500+ = \$1.51/each



Easy Squeezy Spirit 24oz **Sports Bottle** Item #: SM-6513 Quantities of 300+ = \$2.15/each



Zagabook with Chocolate Coin Item #: ZBOOK-CC45 Quantities of 250+ = \$2.75/each



Natural Lip Balm Item #: CB100 Quantities of 250+ = \$0.85/each



**Bullet Mini Lip Balm** Item #: CB114 Quantities of 250+ = \$0.95 /each



12-Piece Billboard Gum Pack Item #: GP01 Quantities of 250+ = \$1.55/each



**Dispenser Filled with Mints** Item #: MDL17 Quantities of 250+ = \$1.75/each (Sugar-Free Peppermints = \$1.95/each)









Roxbury Laminated Tote Item #: BGTO9522 Quantities of 250+ = \$2.95/each



Jumbo Non-Woven
Drawstring Backpack
Item #: BGNW4190
Quantities of 250+ = \$1.89/each



Mini Golf Ball Marker Item #: GM9100 Quantities of 350+ = \$1.15/each



**TRIMARK Triangular Highlighter** Item #: H93CL Quantities of 250+ = \$1.65/each



BIC® Antimicrobial Mouse Pad Item #: MPAB6A Quantities of 250+ = \$3.20/each



BIC® Ecolutions® 4"x4"x2" Value Non-Adhesive Cube Item #: VCIB442 Quantities of 150+ = \$3.75/each \$50 Set Up & Free Shipping to FBC



Individual Chocolates Item #: CHOCI14 Quantities of 300+ = \$0.77/each \$60 Set Up & Free Shipping to FBC



Acrylic Key Tags Item #: AKT3279 Quantities of 250+ = \$1.50/each



Pocket Screwdrivers Item #: PSD1003 Quantities of 300+ = Flathead \$1.69/each Phillips Head \$1.85/each, Double-Ended \$2.18/each













#### USA Stress O Meter™ 6" Ruler Item #: SOM6R Quantities of 300+ = \$1.25/each

#### BrandGear® USA 22 oz. Stadium Cup Item #: BG22 Quantities of 500+ = \$1.10/each

Seeded Paper Coaster Item #: 594555 Quantities of 250+ = \$1.55/each



#### Kookier Putty Item #: 675100 Quantities of 250+ = \$1.50/each \$56 Set Up and Free Shipping to FBC



RFID Blocker CardSafe Cell Phone Wallet Item #: 594555 Quantities of 250+ = \$1.47/each \$57 Set Up & Free Shipping to FBC

# Most Items\* Receive Free Set Up & Shipping To FBC!

\*Items that do not include set up/shipping are individually marked.





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